



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Crossroads GPS (13649)
Crossroads Media (1218)
MARONEY,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 626205
Inv Date 8/26/2012
Terms Net 30
Contract 321376
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Product Political - Issue (1068)
Brand 732 CR GPS (132547)
Acct Types National/Political
Est/Headline 732/06224952
Demo
Revision
Comments

CROSSROADS GPS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:33:49PM

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot			08/03/12			1 preempt @ \$550.00	\$0.00	Advertiser Instructions
2.0	Spot			08/03/12			1 preempt @ \$550.00	\$0.00	Advertiser Instructions
3.0	Spot			08/03/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
4.0	Spot			08/03/12			1 preempt @ \$800.00	\$0.00	Advertiser Instructions
5.0	Spot			08/03/12			1 preempt @ \$575.00	\$0.00	Advertiser Instructions
6.0	Spot			08/03/12			1 preempt @ \$625.00	\$0.00	Advertiser Instructions
7.0	Spot			08/03/12			1 preempt @ \$275.00	\$0.00	Advertiser Instructions
8.0	Spot			08/03/12			1 preempt @ \$1300.00	\$0.00	Advertiser Instructions
9.0	Spot			08/03/12			1 preempt @ \$575.00	\$0.00	Advertiser Instructions
10.0	Spot			08/03/12			1 preempt @ \$1400.00	\$0.00	Advertiser Instructions
11.0	Spot			08/03/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
12.0	Spot			08/03/12			1 preempt @ \$1400.00	\$0.00	Advertiser Instructions
13.0	Spot			08/03/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
14.0	Spot			08/03/12			1 preempt @ \$1400.00	\$0.00	Advertiser Instructions
15.0	Spot			08/03/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
16.0	Spot			08/03/12			1 preempt @ \$500.00	\$0.00	Advertiser Instructions
17.0	Spot			08/06/12			1 preempt @ \$550.00	\$0.00	Advertiser Instructions
18.0	Contract Line Remarks:		<u>DR. PHIL LTC:9/7/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day,M-1	07/30/12 10:30AM (Mo)	00:30	DR. PHIL	USPRTV12GPH	\$550.00	
19.0	Spot			08/06/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
20.0	Spot			08/06/12			1 preempt @ \$800.00	\$0.00	Advertiser Instructions
21.0	Contract Line Remarks:		<u>THE VIEW</u>						
	Spot	11:00:00AM-12:00:00PM	Day,M-1	07/30/12 10:58AM (Mo)	00:30	The View	USPRTV12GPH	\$575.00	
22.0	Spot			08/06/12			1 preempt @ \$625.00	\$0.00	Advertiser Instructions
23.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 430A</u>						
	Spot	4:30:00AM-4:59:00AM	Day,M-1	07/30/12 4:44AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV12GPH	\$275.00	
24.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:00PM</u>						
	Spot	5:00:00PM-5:30:00PM	Day,M-1	07/30/12 5:23PM (Mo)	00:30	EYEWITNESS NEWS 5P	USPRTV12GPH	\$1300.00	
25.0	Spot			08/06/12			1 preempt @ \$575.00	\$0.00	Advertiser Instructions
26.0	Spot			08/06/12			1 preempt @ \$1400.00	\$0.00	Advertiser Instructions
27.0	Spot			08/06/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
28.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6A</u>						
	Spot	6:00:00AM-7:00:00AM	Day,M-1	07/30/12 6:27AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV12GPH	\$1400.00	
29.0	Contract Line Remarks:		<u>INSIDE EDITION</u>						
	Spot	7:00:00PM-7:30:00PM	Day,M-1	07/30/12 7:21PM (Mo)	00:30	INSIDE EDITION	USPRTV12GPH	\$1500.00	



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Product
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Acct Types
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Revision
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Political - Issue (1068)
732 CR GPS (132547)
National/Political
732/06224952

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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
30.0	Spot			08/06/12			1 preempt @ \$1400.00	\$0.00	Advertiser Instructions
31.0	Spot			08/06/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
32.0	Contract Line Remarks: LIVE WITH KELLY								
	Spot	9:00:00AM-10:00:00AM	Day, M-1	07/30/12 9:56AM (Mo)	00:30	LIVE! WITH KELLY	USPRTV12GPH	\$500.00	
33.0	Spot			08/04/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
34.0	Spot			08/04/12			1 preempt @ \$500.00	\$0.00	Advertiser Instructions
35.0	Spot			08/04/12			1 preempt @ \$475.00	\$0.00	Advertiser Instructions
36.0	Spot			08/05/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
37.0	Spot			08/05/12			1 preempt @ \$500.00	\$0.00	Advertiser Instructions
38.0	Spot			08/05/12			1 preempt @ \$4000.00	\$0.00	Advertiser Instructions
39.0	Spot			08/05/12			1 preempt @ \$850.00	\$0.00	Advertiser Instructions
40.0	Contract Line Remarks: THE CHEW								
	Spot	1:00:00PM-2:00:00PM	Day, Th-1	08/02/12 1:57PM (Th)	00:30	The Chew	USPRTV13GPH	\$550.00	
41.0	Contract Line Remarks: DR. PHIL LTC:9/7/12								
	Spot	10:00:00AM-11:00:00AM	Day, Th-1	08/02/12 10:15AM (Th)	00:30	DR. PHIL	USPRTV13GPH	\$550.00	
42.0	Contract Line Remarks: EYEWITNESS NEWS 11P								
	Spot	11:00:00PM-11:35:00PM	Day, Th-1	08/02/12 11:26PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV13GPH	\$1500.00	
43.0	Contract Line Remarks: NIGHTLINE								
	Spot	11:35:00PM-12:02:00AM	Day, Th-1	08/02/12 11:52PM (Th)	00:30	Nightline	USPRTV13GPH	\$800.00	
44.0	Contract Line Remarks: THE VIEW								
	Spot	11:00:00AM-12:00:00PM	Day, Th-1	08/02/12 10:59AM (Th)	00:30	The View	USPRTV13GPH	\$575.00	
45.0	Contract Line Remarks: EYEWITNESS NEWS MIDDAY								
	Spot	12:00:00PM-1:00:00PM	Day, Th-1	08/02/12 12:51PM (Th)	00:30	EYEWITNESS NEWS 12P	USPRTV13GPH	\$625.00	
46.0	Contract Line Remarks: EYEWITNESS NEWS 430A								
	Spot	4:30:00AM-4:59:00AM	Day, Th-1	08/02/12 4:52AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV13GPH	\$275.00	
47.0	Contract Line Remarks: EYEWITNESS NEWS 5:00PM								
	Spot	5:00:00PM-5:30:00PM	Day, Th-1	08/02/12 5:27PM (Th)	00:30	EYEWITNESS NEWS 5P	USPRTV13GPH	\$1300.00	
48.0	Contract Line Remarks: EYEWITNESS NEWS 5A								
	Spot	5:00:00AM-6:00:00AM	Day, Th-1	08/02/12 5:22AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV13GPH	\$575.00	
49.0	Contract Line Remarks: EYEWITNESS NEWS 5:30PM								
	Spot	5:30:00PM-6:00:00PM	Day, Th-1	08/02/12 5:54PM (Th)	00:30	EYEWITNESS NEWS 530P	USPRTV13GPH	\$1400.00	
50.0	Contract Line Remarks: EYEWITNESS NEWS 6A								
	Spot	6:00:00AM-7:00:00AM	Day, Th-1	08/02/12 6:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV13GPH	\$1400.00	
51.0	Contract Line Remarks: INSIDE EDITION								
	Spot	7:00:00PM-7:30:00PM	Day, Th-1	08/02/12 7:22PM (Th)	00:30	INSIDE EDITION	USPRTV13GPH	\$1500.00	
52.0	Contract Line Remarks: GOOD MORNING AMERICA								
	Spot	7:00:00AM-9:00:00AM	Day, Th-1	08/02/12 8:46AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV13GPH	\$1400.00	
53.0	Contract Line Remarks: ENTERTAINMENT TONIGHT								



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Product **Political - Issue (1068)**
Brand **732 CR GPS (132547)**
Acct Types **National/Political**
Est/Headline **732/06224952**
Demo
Revision
Comments

CO-OP/Order Type **No/Normal**
Package
Gen. Date **8/28/2012 5:33:49PM**

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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	Spot	7:30:00PM- 8:00:00PM	Day,Th-1	08/02/12 7:47PM (Th)	00:30	ENTERTAINMENT TONIGHT	USPRTV13GPH	\$1500.00	
54.0	Contract Line Remarks:		<u>LIVE WITH KELLY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,Th-1	08/02/12 9:50AM (Th)	00:30	LIVE WITH KELLY	USPRTV13GPH	\$500.00	
55.0	Contract Line Remarks:		<u>THE CHEW</u>						
	Spot	1:00:00PM- 2:00:00PM	Day,Tu-1	07/31/12 1:36PM (Tu)	00:30	The Chew	USPRTV12GPH	\$550.00	
56.0	Contract Line Remarks:		<u>DR. PHIL LTC:9/7/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day,Tu-1	07/31/12 10:31AM (Tu)	00:30	DR. PHIL	USPRTV12GPH	\$550.00	
57.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 11P</u>						
	Spot	11:00:00PM-11:35:00PM	Day,Tu-1	07/31/12 11:13PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV12GPH	\$1500.00	
58.0	Contract Line Remarks:		<u>NIGHTLINE</u>						
	Spot	11:35:00PM-12:02:00AM	Day,Tu-1	07/31/12 11:53PM (Tu)	00:30	Nightline	USPRTV12GPH	\$800.00	
59.0	Contract Line Remarks:		<u>THE VIEW</u>						
	Spot	11:00:00AM-12:00:00PM	Day,Tu-1	07/31/12 10:58AM (Tu)	00:30	The View	USPRTV12GPH	\$575.00	
60.0	Contract Line Remarks:		<u>EYEWITNESS NEWS MIDDAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1	07/31/12 12:51PM (Tu)	00:30	EYEWITNESS NEWS 12P	USPRTV12GPH	\$625.00	
61.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 430A</u>						
	Spot	4:30:00AM- 4:59:00AM	Day,Tu-1	07/31/12 4:43AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV12GPH	\$275.00	
62.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:00:00AM- 6:00:00AM	Day,Tu-1	07/31/12 5:12AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV12GPH	\$575.00	
63.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:30PM</u>						
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1	07/31/12 5:52PM (Tu)	00:30	EYEWITNESS NEWS 530P	USPRTV12GPH	\$1400.00	
64.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6:00PM</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1	07/31/12 6:21PM (Tu)	00:30	EYEWITNESS NEWS 6P	USPRTV12GPH	\$1500.00	
65.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6A</u>						
	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1	07/31/12 6:08AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV12GPH	\$1400.00	
66.0	Contract Line Remarks:		<u>INSIDE EDITION</u>						
	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1	07/31/12 7:12PM (Tu)	00:30	INSIDE EDITION	USPRTV12GPH	\$1500.00	
67.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1	07/31/12 8:40AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV12GPH	\$1400.00	
68.0	Contract Line Remarks:		<u>ENTERTAINMENT TONIGHT</u>						
	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1	07/31/12 7:45PM (Tu)	00:30	ENTERTAINMENT TONIGHT	USPRTV12GPH	\$1500.00	
69.0	Contract Line Remarks:		<u>LIVE WITH KELLY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,Tu-1	07/31/12 9:40AM (Tu)	00:30	LIVE WITH KELLY	USPRTV12GPH	\$500.00	
70.0	Contract Line Remarks:		<u>THE CHEW</u>						
	Spot	1:00:00PM- 2:00:00PM	Day,W-1	08/01/12 1:33PM (We)	00:30	The Chew	USPRTV13GPH	\$550.00	
71.0	Contract Line Remarks:		<u>DR. PHIL LTC:9/7/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day,W-1	08/01/12 10:43AM (We)	00:30	DR. PHIL	USPRTV13GPH	\$550.00	
72.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 11P</u>						
	Spot	11:00:00PM-11:35:00PM	Day,W-1	08/01/12 11:31PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV13GPH	\$1500.00	



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Comments

CO-OP/Order Type **No/Normal**
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Gen. Date **8/28/2012 5:33:49PM**

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
73.0	Contract Line Remarks:		NIGHTLINE						
	Spot	11:35:00PM-12:02:00AM	Day, W-1	08/01/12 11:54PM (We)	00:30	Nightline	USPRTV13GPH	\$800.00	
74.0	Contract Line Remarks:		EYEWITNESS NEWS MIDDAY						
	Spot	12:00:00PM-1:00:00PM	Day, W-1	08/01/12 12:24PM (We)	00:30	EYEWITNESS NEWS 12P	USPRTV13GPH	\$625.00	
75.0	Contract Line Remarks:		EYEWITNESS NEWS 430A						
	Spot	4:30:00AM-4:59:00AM	Day, W-1	08/01/12 4:44AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV13GPH	\$275.00	
76.0	Contract Line Remarks:		EYEWITNESS NEWS 5:00PM						
	Spot	5:00:00PM-5:30:00PM	Day, W-1	08/01/12 5:27PM (We)	00:30	EYEWITNESS NEWS 5P	USPRTV13GPH	\$1300.00	
77.0	Contract Line Remarks:		EYEWITNESS NEWS 5A						
	Spot	5:00:00AM-6:00:00AM	Day, W-1	08/01/12 5:08AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV13GPH	\$575.00	
78.0	Contract Line Remarks:		EYEWITNESS NEWS 6:00PM						
	Spot	6:00:00PM-6:30:00PM	Day, W-1	08/01/12 6:13PM (We)	00:30	EYEWITNESS NEWS 6P	USPRTV13GPH	\$1500.00	
79.0	Contract Line Remarks:		EYEWITNESS NEWS 6A						
	Spot	6:00:00AM-7:00:00AM	Day, W-1	08/01/12 6:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV13GPH	\$1400.00	
80.0	Contract Line Remarks:		INSIDE EDITION						
	Spot	7:00:00PM-7:30:00PM	Day, W-1	08/01/12 7:28PM (We)	00:30	ENTERTAINMENT TONIGHT	USPRTV13GPH	\$1500.00	
81.0	Contract Line Remarks:		GOOD MORNING AMERICA						
	Spot	7:00:00AM-9:00:00AM	Day, W-1	08/01/12 8:29AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV13GPH	\$1400.00	
82.0	Contract Line Remarks:		ENTERTAINMENT TONIGHT						
	Spot	7:30:00PM-8:00:00PM	Day, W-1	08/01/12 7:56PM (We)	00:30	ENTERTAINMENT TONIGHT	USPRTV13GPH	\$1500.00	
83.0	Contract Line Remarks:		LIVE WITH KELLY						
	Spot	9:00:00AM-10:00:00AM	Day, W-1	08/01/12 9:51AM (We)	00:30	LIVE WITH KELLY	USPRTV13GPH	\$500.00	
84.0	Contract Line Remarks:		EYEWITNESS NEWS 5:00PM						
	Spot	5:00:00PM-5:30:00PM	Day, F-1	08/03/12 5:21PM (Fr)	00:30	EYEWITNESS NEWS 5P	USPRTV13GPH	\$1300.00	M/G For 8.0.1
85.0	Contract Line Remarks:		EYEWITNESS NEWS 5:30PM						
	Spot	5:30:00PM-6:00:00PM	Day, F-1	08/03/12 5:52PM (Fr)	00:30	EYEWITNESS NEWS 530P	USPRTV13GPH	\$1400.00	M/G For 10.0.1
86.0	Contract Line Remarks:		EYEWITNESS NEWS 6:00PM						
	Spot	6:00:00PM-6:30:00PM	Day, F-1	08/03/12 5:59PM (Fr)	00:30	EYEWITNESS NEWS 530P	USPRTV13GPH	\$1500.00	M/G For 11.0.1
87.0	Contract Line Remarks:		INSIDE EDITION						
	Spot	7:00:00PM-7:30:00PM	Day, F-1	08/03/12 7:21PM (Fr)	00:30	INSIDE EDITION	USPRTV13GPH	\$1500.00	M/G For 13.0.1
88.0	Contract Line Remarks:		ENTERTAINMENT TONIGHT						
	Spot	7:30:00PM-8:00:00PM	Day, F-1	08/03/12 7:46PM (Fr)	00:30	ENTERTAINMENT TONIGHT	USPRTV13GPH	\$1500.00	M/G For 15.0.1
89.0	Spot	8:00:00PM-9:00:00PM	Day, F-1	08/03/12 8:42PM (Fr)	00:30	SHARK TANK	USPRTV13GPH	\$3525.00	
90.0	Spot	9:00:00PM-10:00:00PM	Day, F-1	08/03/12 9:49PM (Fr)	00:30	20/20	USPRTV13GPH	\$6000.00	
91.0	Spot	10:00:00PM-11:00:00PM	Day, F-1	08/03/12 10:32PM (Fr)	00:30	20/20	USPRTV13GPH	\$7000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$72,900.00	Total Spots	59
Commission	(\$10,935.00)		
Net Total	\$61,965.00		